

## Volatility is Back: What Does It Mean for You?



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### George Cerwin's Special Report

The last few days have been confusing and interesting ones for investors. The recent stock market fluctuations have created a rollercoaster-type of ride that has attracted almost every media outlet. On Friday February 2<sup>nd</sup>, and then again on Monday February 5<sup>th</sup>, the Dow Jones Industrial Average had its largest and seventh largest declines in points terms in two consecutive sessions.

Dow Jones Industrial Average (DJIA) Largest Point Drops Since 1900			
1	February 5, 2018	(1,175)	-4.60%
2	September 29, 2008	(778)	-6.98%
3	October 15, 2008	(733)	-7.87%
4	September 17, 2001	(685)	-7.13%
5	December 1, 2008	(680)	-7.70%
6	October 9, 2008	(679)	-7.33%
7	February 2, 2018	(666)	-2.54%
8	August 8, 2011	(635)	-5.55%
9	April 14, 2000	(618)	-5.66%
10	June 24, 2016	(610)	-3.39%

Source: seekingalpha.com

Investors should always be aware of market swings and movements, but they also need to remember that equity market pullbacks and corrections are a part of investing. Historically, a market correction, or a 10% decline, happens approximately once a year. A 5% pullback happens about 3 times a year, however in the last few years that has not been the case. 2017 was a year of limited and low volatility, so many investors were not ready for these large declines. Also, typically these pullbacks happen over a longer period than two days. While this might not be the end of the equity markets fall, it might be helpful to put these media grabbing falls into perspective.

When you analyze these declines, they are smaller when framed in percentage terms. In fact, the notable day on Friday, February 2<sup>nd</sup> became more noteworthy with Monday's consecutive decline. Friday's 666 point decline in the Dow Jones Industrial Average was the sixth largest drop ever (it became the 7<sup>th</sup> after

Dow Jones Industrial Average (DJIA) Largest Percentage Drops Since 1900			
1	October 19, 1987	(508)	-22.61%
2	December 14, 1914	(15)	-20.53%
3	October 28, 1929	(41)	-13.47%
4	October 29, 1929	(31)	-11.73%
5	October 5, 1931	(10)	-10.73%
6	November 6, 1929	(26)	-9.92%
7	August 12, 1932	(6)	-8.40%
8	March 14, 1907	(7)	-8.29%
9	January 4, 1932	(6)	-8.10%
10	October 26, 1987	(157)	-8.04%
108	February 5, 2018	(1,175)	-4.60%
539	February 2, 2018	(666)	-2.54%

Source: seekingalpha.com

Monday's drop). Of course, that historical move was in point terms. In percentage terms, the 2.54% drop was just the 538th largest one-day decline at that time. Monday's drop was far greater than Friday's, so it can be helpful to put Monday's move and the two-day meltdown for the Dow Jones Industrial average in a historical context. To do that you can reach back to equity market movements since the beginning of 1900.

As the first chart from Seeking Alpha shares, here are the ten largest point drops in the Dow Jones Industrial Average since 1900. The combined sell off of over 1,800 points is obviously historic.

However, when you look at these movements from a percentage standpoint, they tell a concerning but perhaps different story. In percentage terms, those two trading sessions were far from top percentage declines on the Dow Jones Industrial Average. The second table shares the largest percentage declines since 1900, and also adds those two sessions. While February 5<sup>th</sup> created the largest move in point terms, it was just the 108th largest single day decline in the 118-year dataset.

According to Seeking Alpha, the two-day move for the Dow Jones Industrial Average was the largest in points terms and the 70th largest in percentage terms.

Many explanations are being given for this downswing of equity prices. They include the fact that the overall equity market has risen too quickly since Thanksgiving, when the reality of Tax Law changes were felt. Overpriced equity markets and rising interest rates are also discussed as factors. The potential return of inflation is also something economists are suggesting as well. As we have indicated in many of our communications investors need to always proceed with caution.

Most analysts still feel that this downswing was not the start of a recession. Corporate profits and the economy seem to be in a reasonable place. So again, what should investors do?

## Focus on YOUR personal goals and Strategy!

This includes:

1. **Making sure you are comfortable with your time horizons.**
2. **Re-assessing your risk tolerance.**
3. **Re-confirming your investments are compatible with both your time horizon and risk tolerance.**
4. **Maintaining liquidity for all short-term and near-term needs.**

Investors need to be prepared. Market volatility should cause concern, but panic is not a plan. Market downturns do happen and so do recoveries. This is the ideal time to ensure that you fully understand your time horizons, goals and risk tolerances. Looking at your entire picture can be a helpful exercise in determining your strategy.

**Now is the time to make sure you are comfortable with your investments.** Equity markets will continue to move up and down. Even if your time horizons are long, you could see some short-term downward movements in your portfolios. Make sure your investing plan is centered on your personal goals and timelines. Peaks and valleys have always been a part of financial markets and it is highly likely that trend will continue.

Discuss any concerns with us.

No one can tell when this volatility will stop, so, again **proceed with caution** is advised. If you have any questions, please do not procrastinate in asking them. We are always available to review your investment portfolio with you. We will always consider your feelings about risk and the markets and review your unique financial situation when providing any recommendations.



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**George F. Cerwin, CFP®, CLU** is President of GFC Financial Management and has over 40 years of experience working with retirees and those about to retire. George offers Securities and Investment Advisory Services through SagePoint Financial, Inc. member FINRA and SIPC. Insurance Services offered through GFC Financial Management, not affiliated with SagePoint Financial, Inc. Visit our website: [www.gfcfinancial.com](http://www.gfcfinancial.com). Our office address is 2764 Sunset Point Road, #600, Clearwater, FL 33759 and phone number 727-724-9499.

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